

24<sup>th</sup> October 2017



**NEWS RELEASE**

**The Queen's Row Barge '*Gloriana*'  
to host new Lord Mayor for the  
Lord Mayor's Flotilla  
11<sup>th</sup> November 2017**

As the first part of the Lord Mayor's Show on **Saturday 11<sup>th</sup> November** Charles Bowman, the 690<sup>th</sup> Lord Mayor of the City of London, will travel on board *Gloriana*, The Queen's Row Barge.

The barge will depart from Westminster Boating Base, Pimlico at 8.30a.m. arriving at RNR HMS President at 09.30a.m. *Gloriana* will be accompanied by a flotilla of 24 traditional Thames rowing boats from London's livery companies and Port of London authorities.

When the first Lord Mayor's journey began, London and Westminster were separated by open countryside. The quickest and safest way to get from one to the other was to travel along the Thames. The 2017 Lord Mayor's Show will continue that tradition.

The new Lord Mayor will be accompanied on board by the Lady Mayoress, the Sword Bearer, the two High Sheriffs of London and other officials from Mansion House. Also on board will be the Master of the Company of Watermen and Lightermen and his Barge Master. *Gloriana's* crew will include 10 winning rowers from the Doggett's Coat and Badge Race, the longest running rowing race in the world, having taken place for over 300 years.

On the morning of 11<sup>th</sup> November 2017, *Gloriana* will lead The Lord Mayor's Flotilla under Vauxhall, Lambeth, Westminster, Waterloo, Blackfriars, Southwark, London and Tower bridges on their way to The City.

Lord Sterling, who commissioned *Gloriana* in 2012 as a lasting legacy from The Queen's Diamond Jubilee River Pageant, said 'I am delighted that *Gloriana* will host our new Lord Mayor in the Lord Mayor's Flotilla this year. This continues to fulfil Her Majesty's wish for *Gloriana*, that she will be used to promote better use of the Thames, by taking part in occasions and celebrations upon the river.'

-ENDS-

For further information please visit the website [www.glorianaqrb.org.uk](http://www.glorianaqrb.org.uk) or call The Gloriana Trust on 07801 039736

For logistics regarding the day please contact [events@glorianaqrb.org.uk](mailto:events@glorianaqrb.org.uk) or call 07973 562038 or see [www.lordmayorsshow.london/flotilla](http://www.lordmayorsshow.london/flotilla) and [www.traditionalrowing.com](http://www.traditionalrowing.com) .



## THE QUEEN'S ROWBARGE

The Lord Mayor's Flotilla event on 11<sup>th</sup> November 2017 will run as follows:

### Timetable

08.30 Lord Mayor boards Gloriana at Westminster Boating Base, Pimlico  
08.35 Flotilla sets off  
09.00 Flotilla reaches Waterloo Bridge  
09.20 Flotilla reaches London Bridge  
09.25 Tower Bridge opens in salute  
09.30 Lord Mayor disembarks at HMS President

### Best viewing places

**09.15 – 09.25 on London Bridge to see Gloriana pass under, and then to see Tower Bridge open and Gloriana pass through**

OR

**09.20 – 09.30 on Alderman's Stairs, St Catherine's Way, E1W 1UQ to see Tower Bridge open and Gloriana pass under, with The Shard in the background, and then the Lord Mayor disembark at HMS President**

\*Notes for Editors:

**Gloriana, The Queen's Row Barge**, was conceived and commissioned by **Lord Sterling**, and built in 2012 with generous support from Eyal Ofer, The Gosling Foundation, The Weston Foundation and Lloyds Register. It was built as a lasting legacy from HM The Queen's Diamond Jubilee Pageant. The Gloriana Trust was set up by Lord Sterling in 2016, to enable Gloriana to continue to be a source of pleasure and inspiration to those using The Thames for many years to come. The barge itself was built in just over 18 weeks by over 60 craftsmen project managed by Damian Byrne and master boat builder Mark Edwards of Richmond. Measuring over 90 feet from bow to stern, made almost entirely of wood and weighing just under ten tonnes, this was the first time in nearly 200 years that a vessel such as this had been built. The coach-house was decorated by leading names in the British interior furnishing and textile design industry – Hare and Humphries for the decoration and gilding, The Rug Company for floor coverings, and George Smith for the upholstery, with special design input from Kate Woods of Woods' Silver Fleet. **Lord Sterling** ran the London Celebrations for HM The Queen's Silver and Golden Jubilees. For 25 years he was Executive Chairman of the Peninsular and Oriental Steam Navigation Company (P&O), and continues as Life President of P&O Cruises. **Sir Steve Redgrave**, five times Olympic Gold Medal winner, is a Trustee of the Gloriana Trust.